



# The Boilermaker

Electronic Version

A publication of the Alpha Delta Chapter of Theta Chi Fraternity

## ALPHA DELTA EJOYS SUCCESSFUL FALL RECRUITMENT – CONTINUES REBUILDING CHAPTER IN NUMBERS AND CAMPUS INVOLVEMENT

### Alpha Delta Reaches Agreement With National Fraternity

By Mike Berghoff '85, House Corporation President

Fall is here and football season is in full swing. We can hear the chants from Ross-Ade Stadium now! However, as we come back to campus this fall, it is important for us to communicate and clarify what has happened over the past three years at Alpha Delta.

The Alpha Delta Chapter of Theta Chi Fraternity has gone through some ups and downs over the last few years. Every chapter within our beloved Fraternity has experienced some “bad apples” over time; however, we discovered in 2006 that Alpha Delta had multiple bad apples which led to our chapter being reorganized.

Since 2006, feelings have been hurt, blame has bounced from group to group, brothers have walked away from the Fraternity, accusations and falsehoods have been filtered through the Fraternity, and more importantly a huge wedge has been driven through our chapter. Each one of us can take some blame in what happened. Whether it was Purdue University, the national organization, the house corporation, the undergraduates, the house mother, or even the alumni who have not been involved, all of us can take some responsibility in the way things occurred before, during or after the reorganization.

There have been many different relationships that have been tested over the past three years. While some may have been stretched to their breaking point, none have been broken.

One was the relationship between the Alpha Delta House Corporation (ADHC) and The Norwich Housing Corporation

(Norwich). As you may or may not know, Norwich extended a generous loan of \$880,605.11 to the ADHC in 2003 and thus has two liens on the property. If the ADHC had placed the mortgages with a local bank, 800 David Ross Road would probably not now be the home to Alpha Delta. Over the past three years, Norwich has provided the ADHC multiple grace periods and extensions while the National Fraternity helped rebuild the chapter. It is important for each Alpha Delta alumnus to understand that the House Corporation

to the support of the above mentioned groups.

So, on behalf of the House Corporation, The Norwich Housing Corporation and Theta Chi Fraternity, thank you for your continued support during these tough times. We also encourage you to supply us the names of young men that you consider worthy of membership in Theta Chi. You may send your recommendations to Steve Fero, Alumni Rush Coordinator at [srfero@cssearch.com](mailto:srfero@cssearch.com).

**Today is a new day!  
Theta Chi is stronger than  
before and the proud tradition  
at Alpha Delta will continue on  
in West Lafayette.**

had accrued over \$150,000.00 in interest over the past three years; as such, Norwich has not been able to loan out those funds to other Theta Chi House Corporations. In early 2009, Norwich and your House Corporation came to agreement that Norwich would forgive \$100,000.00 of the accrued interest, as long as the current mortgages are paid as agreed by the ADHC from here forward.

All of Theta Chi has suffered from this situation; however, today is a new day. The past is the past. Theta Chi Fraternity is becoming stronger and stronger every day at Purdue. Local, regional and national volunteers have worked with the chapter to bring it back to where it is today. Each one of you would be proud to have our current brothers wear our Badge of Theta Chi. Countless volunteers have and are dedicating time and energy to better our Chapter in West Lafayette. Alpha Delta is in a position to once again be “the leader” on the Purdue campus due

### SEND RUSH NAMES NOW!

This may be the most important time for RUSH in the history of Alpha Delta. Please send us your recommendations for new brothers. There is no doubt the best brothers typically have been recommended by our own.

Send names to:  
[administration@adalumni.com](mailto:administration@adalumni.com)

or

Theta Chi Fraternity  
7260 Shadeland Station #175  
Indianapolis, Indiana 46256

## Alpha Delta Shakes the Acres

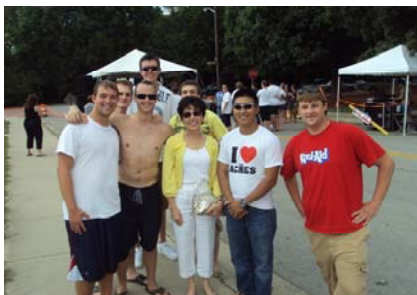
By Chad Butler, Undergraduate Alumni Relations  
Officer

September 12 marked the return of the Acres Shaker. 800 David Ross played host to seven bands, including one of our own Brother's band, Midnight Vespers out of Chicago, and nearly nine hours of music in an event that raised several hundred dollars for Riley Children's Hospital. The event was almost entirely planned by Alpha Delta brothers Tim Wallace, Nick Brady, Brett Goodwin, and Dan Pizro.



**Turn It Up** – The band Midnight Vespers entertains students and friends at the Acres Shakers earlier this fall. The band is comprised of Alpha Delta brothers.

Stage equipment rental, fencing, catered food, Port-O-Potties, and a variety of games created an enjoyable and entertaining environment in the successful event sponsored by 11 fraternities and sororities in the Purdue Tower Acres area. One dollar was all that was required for all day entrance, with that money and proceeds raised from food vendors sent as a donation to the hospital. An estimated 600 people showed up, and we look forward to making this a back to school tradition in the future.



**Shaking Things Up** – Alpha Delta undergraduates pose with Purdue President France Cordova at the Acres Shaker on September 12<sup>th</sup>.

## Alumni, Students Work Together To Secure Largest Pledge Class Since Reorganization

By Chad Butler, Undergraduate Alumni Relations  
Officer and Steve Fero '89 Co-Alumni Rush  
Chairman

With less than fifty students living in-house this year, the primary focus of rush has been to bring in two large pledge classes so residency at 800 David Ross Road will exceed seventy next year in order to meet the annual budget. The newly created Alpha Delta Chapter Advisory Board has ten areas of focus for chapter health, one being rush and recruitment. Steve Fero and Chuck Gillespie, both with human resources backgrounds, volunteered to lead this new advisory role for the chapter.

In assessing recent rush results, it became apparent that some institutional knowledge had been lost in rush strategy and tactics. The goals for Rush Fall 2009 were to have 20+ high quality pledges, engage alumni to be involved in rush, target pre-qualified rushees prior to the start of school, and achieve 90% bid acceptance or better. A goal of 30 pledges was later set out by alumni.

Current Chapter President, Kyle Thompson, and Vice President, Ross Adams, returned from their summer Theta Chi leadership seminar with ideas and energy to initiate a strong fall rush campaign. Kyle, Ross, along with Rush Chairs, Josh Borchardt and Erik Manninen, and Pledge Marshall, Tommy Allen, pushed the brotherhood to build and populate an online rush spreadsheet which ultimately contained the names and contact information for over 300 target rushees recommended by brothers, alumni, and friends of the fraternity.

During the first week of the four week rush campaign, twenty-two bids were given out to targeted rushees. Although new IFC guidelines sometimes hindered high volume recruiting with online registration and communal transportation requirements, the students continued to bring target rushees to 800 David Ross Road in pursuit of a pledge class of thirty.

An early pledge induction helped gain the recruiting assistance of new pledges involved in recruitment of members for their pledge class.

Alumni traveled to campus for several of the rush functions, held on Tuesdays and Thursdays from 6-8PM. The "Room Talks" rush function had over 10 alumni from Chicago and Indianapolis involved in helping to close outstanding bids and provide support to the rush effort of the students. The presence of alumni at rush functions was mentioned by several student brothers as having an important influence and impact upon the success of rush.

Ultimately, the fall 2009 class will have 29 pledges, one short of the goal of thirty. Pledge Marshall, Tommy Allen, is leading this new class, but continued support, presence, and visibility from the alumni is being encouraged. Focus is now on a spring rush campaign to bring another 20+ pledges to Alpha Delta and retention of enough of these new pledges that fifty new brothers join the remaining upperclassmen in the fall of 2010.

All alumni should mark their calendars for Friday, November 20<sup>th</sup> when Alpha Delta will be holding the initiation of the largest pledge class since the reorganization. The ceremony will begin at 6:00 PM at the chapter house.

## Renovated Alpha Delta Website Launched

[www.purduethetachi.com](http://www.purduethetachi.com)

By Matt Pfister '82

The core of the site is online... additional content to be added... along with ongoing updates.

A special thank you to our Alpha Delta alumni Tim Polack for his volunteer work in overhauling our Theta Chi Alpha Delta Chapter website. Tim invested numerous hours and recruited one of his Michigan State students, Kim Maida, to produce a terrific website! Tim graduated from Purdue in 1991 and was on the varsity swim team. Tim has been on the staff at Michigan State as a Web Systems Manager for the College of Agriculture for the past four years.

Thanks also to brothers Andrew Sidhu for helping obtain the website hosting space, and Kyle Thompson who was the driving force in the website renovation.

We would also like to thank Kyle O'Connor '05 for his efforts and maintenance on the previous Alpha Delta Alumni site.



## Alpha Delta Enjoys Second Annual Golf Outing

By Chad Butler, Undergraduate Alumni Relations Officer

Over 50 brothers, including 16 undergraduate golfers, participated in the 2<sup>nd</sup> annual Alpha Delta Golf Outing on August 29<sup>th</sup> at Pebblebrook golf course in Noblesville, Indiana. The event was a great time for all involved, and we successfully rose over \$2,000 to put towards the needs of the Chapter.

Snaps to Alumnus Brothers Andy Kelley, Alex Intermill, Brian Blessing, and Nick Shelton for winning the \$250 prize for having the lowest score. Undergraduate Brother Steve Pfefferle showed individual golf prowess by winning BOTH the closest to the pin and longest drive awards. A special thanks to all who participated, and especially Spencer Bankston for organizing this year's event. Look for an invitation to next year's golf outing early next summer!



**Hitting The Links** – Alpha Delta brothers pose at the 2<sup>nd</sup> Annual golf outing. From left to right, Brian Blessing, Nick Shelton, Andy Kelley and Alex Intermill.

## Chapter Excels at Chapter Leader Conference XIII

By Kyle Thompson, Undergraduate President

At this past summer's Theta Chi Chapter Leadership Conference in Philadelphia, Alpha Delta was the recipient of various awards pertaining to chapter operations, alumni support, undergraduate achievement, and community service.

Alumnus Brother Jimmy Cox '09 was runner-up for the Reginald E.F. Colley Award which is given to one undergraduate across the nation who has demonstrated unwavering motivation, leadership, and qualities of a true Theta Chi. He received a plaque as well as a \$1,500 scholarship.

As a Chapter, Alpha Delta received six Chapter Excellence Awards: Recruitment Programming, New Member Education and Member Education Programming, Community Service and Philanthropy Programming, Alumni Programming, Chapter Finances, and Social Programming. There are 11 Chapter Excellence Awards that comprise the Howard R. Alter Award for Chapter Excellence, and we proudly won six of those. Next year, the chapter aims to be up on stage among the greatest chapters in the country who qualify for this most prestigious award of Theta Chi Fraternity.

Brother Prof. Gary Steinhardt (Beta Zeta Chapter of Michigan State University), our Chapter Advisor, also won an award for his service to the Fraternity. Last but not least, Alpha Delta was the recipient of the Sidney Ann Gilpin Lewis Memorial Trophy which goes to the Chapter who has demonstrated excellence in community service and

philanthropy. It's Alpha Delta's plan to continue excellence in this area and show the community that we know what it means to extend the helping hand.

## Theta Chi For Life

By Jimmy Cox '09

*The following is a letter submitted to the Purdue Exponent by Alpha Delta '09 graduate Jimmy Cox. The letter was published in May of 2009.*

This is my senior year at Purdue, and reflecting back on all that I have learned, the most useful information and experience I have has come from my fraternity. It has not come from books, classrooms or professors. It has come from being surrounded by people who love and care about me: 53, to be exact. They sacrifice in order to make something better, something that has been around longer than they have. That kind of dedication is missing in today's world.

Some might look at this letter and laugh and immediately think of the stereotypes that surround the Greek community. Instead, I look at it with a sense of honor and accomplishment. These past few weeks have been amazing for me! I have been able to connect with my brothers on a new level that is rare to find even among best friends. It has taken years to form the bonds I have with my best friends, but the bonds I have with my brothers took a couple months. I attribute that to the fact that we share many common bonds with each other. All of us went to college for that sense of freedom and to be away from parents or family. Instead, we actually found our family. We took giant steps and dedicated ourselves to a set of ideals, values and principles that set us apart from everyone else on this campus. I would do it again in a heartbeat. I love and respect all of my brothers. Nothing makes me happier than knowing every morning I wake up surrounded by my family. I have dinner with them every night and get to hang out with them every weekend.

Congratulations to the new brothers of Theta Chi Fraternity and the new members of the Greek community.



**You Can Have That One** - Tom Dooley '00 lines up a putt at the Theta Chi Golf Outing.

### HOMEcomings 2009

We would like to extend an invitation to you and your family to attend our Homecoming Celebration. There are a wonderful group of young men in the Chapter who are helping Alpha Delta return to the level of success it experienced in your years on campus. When you meet these young men, you will be as impressed as I was.

The men realize the significance of the legacy you all helped to create. They have made efforts to have the house be a place where old friendships can be renewed. The brothers would like to invite you back to the Chapter House to gather and tailgate. The Chapter has been granted an alcohol waiver that permits those parties of age to consume beverages on site, so do not let the past rules keep you away.

We would love for you to see how far we have come, and for you to reunite yourself with your brothers, your brotherhood, and your Alma Mater.

#### Schedule for Homecoming October 3, 2009

- 8:00 AM Doughnuts and coffee. Tours of the House.
- 10:30 AM Pulled pork sandwiches and a variety of tailgating sides dishes.
- 11:30 AM Depart for game
- 12:00 Noon Game vs. Northwestern
- 3:30 PM Postgame at Alpha Delta

Tickets for the game are \$46 and may be charged by phone (1-800-49SPORT) or online at [www.purdue.edu](http://www.purdue.edu) by going to Athletics and selecting Athletic Tickets. Accommodations are filling up quickly, please feel free to call our Vice President - Chad Butler at (260) 438-6206 if we can assist you in any way.

Please RSVP by sending an email to [cmbutler@purdue.edu](mailto:cmbutler@purdue.edu). Please include your name and the number of guests you intend to bring.

Theta Chi for Life

Fraternally,  
Father Phil Bowers

### Your Classmates Want to Hear From You!!

Please send us any information you have for the Boilermaker to [administration@adalumni.com](mailto:administration@adalumni.com)  
Or  
7260 Shadeland Station, #175,  
Indianapolis, Indiana 46256

Please feel free to include photographs, news clippings, etc. New email and mailing addresses are extremely helpful.

Name \_\_\_\_\_

Class Year \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Is Address New? \_\_\_\_\_

Place of Employment \_\_\_\_\_

Position \_\_\_\_\_

Home Email \_\_\_\_\_

What's New? \_\_\_\_\_

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### News From The Brothers

#### Births

Greg Conner '09 and his wife Lisa are proud to announce the birth of their first child, son Blake Clayton born on March 13<sup>th</sup> 2009. 6lbs. – 11oz.

#### Deaths

Alpha Delta was sad to learn that Brother Fred David '85 passed away on May 29, 2009.

### Chapter Officers

President	Kyle Thompson	Jeffersonville, IN	<a href="mailto:kathomps@purdue.edu">kathomps@purdue.edu</a>
Vice President Internal	Ross Adams	Chicago, IL	<a href="mailto:rhadams@purdue.edu">rhadams@purdue.edu</a>
Vice President External	Tyler Sullivan	Bozrah, CT	<a href="mailto:sulliv12@purdue.edu">sulliv12@purdue.edu</a>
Vice President Social	Dan Piszro	Cedar Creek, IN	<a href="mailto:danpizro@yahoo.com">danpizro@yahoo.com</a>
Chapter Secretary	Andrew Sidhu	Weston, CT	<a href="mailto:asidhu1@purdue.edu">asidhu1@purdue.edu</a>
Chapter Treasure	Brett Goodwin	Indianapolis, IN	<a href="mailto:bwgoodwi@purdue.edu">bwgoodwi@purdue.edu</a>
Rush Chairman	Eric Manninen	South Bend, IN	<a href="mailto:emannine@purdue.edu">emannine@purdue.edu</a>
Marshall	Tommy Allen	Fort Wayne, IN	<a href="mailto:allentr@purdue.edu">allentr@purdue.edu</a>
Alumni Relations	Chad Butler	Fort Wayne, IN	<a href="mailto:cmbutler@purdue.edu">cmbutler@purdue.edu</a>

## Alumni Corporation Responsibilities

The following is a list of the positions and responsibilities of the newly formed Chapter Advisory Board. If you are not currently involved in chapter activities, please consider taking a position on the board.

### President

Greg Cagnassola

- Serve as the central communications center and executive management function for the chapter.
- Mentor Chapter Officers on leadership skills.
- Chair Chapter Standards Board.
- Coordinate responses to parents with applicable Chairman.
- Handle registrations and payments for students and alumni to attend various conferences and conventions. Establish reimbursement policies and payment options with Foundation.
- Represent the house corporation and provide administration in all risk management issues.
- Manage, negotiate and administer all insurance programs – workers comp, general liability, property. Manage claims. We currently have one large claim in process that will take some time.
- Execute the student encumbrance process working with the dean of students office – this is key to collections (our uncollectible are less than 1% - used to be greater than 10%)
- Work with Finance Chairman to do all the financial planning and projections to adequately “anticipate” all income and expenses.

### Membership Chair Position Currently Open

- Maintain the active status and contact data for all students on campus (in, out, new member classes, graduates, suspensions, expulsions, boarders).

- Work with national staff to obtain pins so they are available for next class.
- Request and receive roster information periodically from the dean of students office to determine the status of each student with Purdue – i.e. who has dropped or graduated or otherwise left Purdue.
- Administer and establish the budget and contract negotiations for the annual fraternity composite photograph.

### Scholarship Chair

Position Currently Open

- Obtain and maintain all academic information for all students.
- Provide mentoring on the scholastic/social balance and time management.
- Provide mentoring on resume and interviewing skills.
- Coordinate alumni visits to discuss careers.
- Coordinate scholarship dinner each semester.

### Finance Chair-Treasurer

Larry Lammers

- Establish the room and board house bill rental rates, security deposit, out of house brother rates each year. Keep at market.
- Administer the collection of executed housing contracts for each member
- Manage the financial affairs of the Student Corporation – establish budgets, approve purchases, sign checks, manage collections, etc.
- Currently perform the check signing function for the students. May be revised in future.
- Manage collections and invoicing for students “in house”, “out of house” and “new members”. Work with the independent accountant.
- Manage the checking and savings accounts for the Student Corp, Alumni Corp. and the Foundation. Currently 7 accounts.

- Be the direct contact and reviewer of the paid independent accountant for the student and the alumni corporations. Generally involves 2-3 calls or e-mails per week.
- Be available and respond to all parent calls with respect to housing and payment issues. Usually heaviest at the beginning and the end of each semester.
- Establish budget, procedures, negotiate and manage the food catering service
- Manage the financial affairs of the Alumni Corporation – establish budgets, approve purchases, execute contracts, sign checks, manage and review the activities of the accountant
- Do all the financial planning and projections to adequately “anticipate” all income and expenses.
- Receive all money for the Student Corp, the Alumni Corp and the Foundation. Log giving and payments into databases, make bank deposits and refresh database with return addresses.

### Rush Chairman

Steve Fero & Chuck Gillespie

- Work closely with Chapter Rush Chairs to solicit candidates from current members and alumni.
- Drive the Rush program and insure participation of alumni.
- Work with the Facilities Chairman, and Finance Chairman to implement a boarder program when necessary including recruitment, evaluation of candidates, negotiation of deals and selection of rooms.

### Pledge Retention Chairman

Position Currently Open

- Recruit alumni sponsors to provide individual support and mentor each pledge
- Work closely with Chapter Pledge Marshal and alumni to provide status of each pledge throughout pledgship – identify “at-risk” pledges
- Collaborate with alumni CAB and Pledge Marshal to development action plan to retain at-risk pledges identified

## Facilities Chairman

Kris Smith with support from  
Sean Hanas

- Function as the property manager for the Chapter House. Manage all maintenance programs, secure reliable vendors and keep systems running properly and house in good condition.
- Manage internal property systems: chiller, fire , spoke detection, kitchen
- Manage the exterior maintenance activities – i.e. lawn cutting, landscape maintenance and snow and ice removal.
- Be mentor for the House Manager
- Receive calls and e-mails concerning house conditions.
- Facilitate the contractor hiring process.
- Approve reimbursement of expenses.
- Maintain the master keying program, the individual student room keys for all doors for the chapter house and the 3 push button combination locks on the exterior doors. Strict Ongoing key maintenance is extremely important to the overall security.
- Order or otherwise obtain and maintain all furniture and equipment (kitchen) for the chapter house. Bunk beds, mattresses, couches, chairs, dining room tables, chairs, kitchen equipment, etc.
- Negotiate the “trash collection” contract for school year and the summer months – adjust upward or downward due to occupancy fluctuations.
- Hold the line on “student” improvement projects to the chapter house (Painting or building things in the house must be approved by Chairman).
- Provide technical IT support for the telephone system and the internet system and the internal network within the chapter house. Technical support is provided via a manager and a Purdue co-op student who are both paid by American Structurepoint.

## Communications Chairman

Greg Conner with website assistance by Tim Polack, Matt Pfister, Carl Pfister, Steve Pfister and Bruce Boeck

- Coordinate Alumni Newsletter (The Boilermaker)
- Send out the communication and oversee the organization of events such as homecoming, parent’s day (reserving the auctioneer), scholarship dinner, etc.
- Maintain the alumni master (Access) database (less than 100 missing at this time). Maintain home address, work address and parents address for each alum. Rick Conner has agreed to maintain the database in the interim.
- Daily monitor and maintain the official e-mail address admin@adalumni.com.
- Manage the alumni dues program – mailing #1, mailing #2, mailing #3. Keep track of who gives, send thank you notes, work with Father Phil to create request letter.
- Send gift acknowledgement letters to Foundation donors for tax purposes.
- Plan and organize the annual Indianapolis Dinner.
- Handle all mass regular mailings and reproduction thereof (i.e. homecoming, parents day, Indianapolis Dinner, scholarship dinner, fundraising appeals)
- Pay postage
- In the interim, coordinate mailings with American Structurepoint.

## Strategic Planning/Capital Projects Chairman

Position Currently Open

- Manage large capital projects when they come up. Recent past includes the installation of a monumental masonry yard sign. Pending project requested by our insurance carrier is the installation of extensive exterior lighting for security purposes.
- Manage and administer all fundraising activities for projects. Identification of big donors, make calls, send thank you’s, keep records of gifts.

- Manage the Building on the Brotherhood Campaign – send out invoices based upon each contributors pledge agreement. Send out past due reminders, maintain records of who has given and send out thank you’s.

## Board Member

Jude Rake, Jim Durkin, Matt Pfister  
\*additional positions open

- Be present at each induction and initiation to get all the paperwork filled out, collect the funds due National for registration.
- Support the current Chairmen.

## ADVISORY ROLES

### Ritual, Values, Ethics & Standards Advisor

Position Currently Open

Works with the Chapter to help develop standards so the brothers are self-regulating and hold each other accountable. You also make sure the formalities of initiation and other chapter events are understood and followed (making sure they have what they need from National).

### Alumni Relations Advisor

Position Currently Open

Alumni willing to help organize the events bringing brothers back to campus. Included would be homecoming and football tailgates. This would also encompass the planning and communication of the spring basketball dinner in Indianapolis.

### Alpha Delta Old Masters

#### Coordinator

Position Currently Open

We would also like to see if a person would be interested in starting an Alpha Delta Old Masters program to allow brothers to share their experiences with the Chapter. We envision a formal dinner with the brother as a speaker each quarter.